



ERIN GUYER SCHREIBER, ASSISTANT DIRECTOR

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Erin is excited to be joining the Hillel staff, combining her background in higher education with her long involvement in the St. Louis Jewish community. Most recently, Erin managed student recruitment and guidance counselor outreach at Maryville University, where she was named Advisor of the Year in 2006 for her work with the Student Ambassador group. Erin served as President of the Maryville University Staff Association from 2007-2009 and was a member of the University's President's Advisory Council. Erin is a graduate of the University of Missouri-Columbia's School of Journalism and completed her graduate work in Business Administration at Maryville University. Prior to her eight year tenure at Maryville, Erin worked for a St. Louis-based communications firm, working on branding campaigns for clients including Webster University, the Saint Louis Symphony Orchestra, Six Flags and Charter. Erin began her career in Residential Life at the University of Missouri-Columbia, where she learned the definition of chaos overseeing a 400-person residential complex slated for a mid-semester renovation.

Erin oversees St. Louis Hillel's engagement portfolio, working with Peer Network Engagement Interns (PNEIs), students and staff to develop opportunities for students to connect to Jewish life in ways that are personally meaningful and relevant to them and their peers. Erin also coordinates Hillel's social media initiatives and is implementing Hillel's new constituent relationship management program to help better reach and serve students. Beyond Hillel, Erin is active with the National Council of Jewish Women (NCJW) St. Louis Section, and has served as Co-Vice President of Fund Development for two of her four years on the Board of Directors. Erin was selected as the Section's Emerging Leader in 2010. She is an avid reader, baker, outdoor festival and art fair aficionado, and alongside her far-better half, Marc, is a doubly-blessed mom to twins Abby and Lily.